

PRIVACY POLICY

Effective: November 15, 2021

This policy explains what you can expect from us and what we need from you in relation to your personal data. Please read this carefully as this policy is legally binding when you use our Services. Check the <u>Terms of Service</u> for the meaning of defined words (those with capital letters).

For the purpose of the relevant data protection regulations, Unique Art Concepts LLC ("UAC") is the "data controller" of your information. We are located at: 30 North Gould Street, Ste R, Sheridan WY 82801. If you have any questions about how we protect or use your data, please email us at support@uniqueartconcepts.com.

1. How do we protect your personal information

1.1 We are serious about guarding the security of your personal information and use secure servers to store your personal information. In fact, all information you provide to us is stored on our secure servers. Any payment transactions will be encrypted on our site and transmitted using Transport Layer Security technology.

1.2 As you will know, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data during transmission, and any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access.

1.3 We restrict access of your personal information to those employees of UAC who have a business reason for knowing such information. We continuously educate and train our employees about the importance of confidentiality and privacy of customer information. We maintain physical, electronic and procedural safeguards that comply with the relevant laws and regulations to protect your personal information from unauthorized access.

2. Information we may collect from you

We may collect and use the following data about you:

2.1 Information you give us.

(a) You may give us information about you when you sign up to use our service, e.g. when you provide us with your personal details, such as your name and email address. This also includes information you provide through your continued use of our Services, participate in discussion boards or other social media functions on our Website or App, enter a competition, promotion or survey, and when you report a problem with our Services. The information you give us may include your name, address, e-mail address, phone number, financial information (including credit card, debit card, or bank account information), payment reason, geographical location, social security number, personal description and photograph.

(b) We may also need additional commercial and/or identification information from your e.g. if you send or receive certain high-value or high volume transactions or as needed to comply with our anti-money laundering obligations under applicable law.

(c) In providing the personal data of any individual (other than yourself) to us during your use of our Services, you promise that you have obtained consent from such individual to disclose his/her personal data to us, as well his/her consent to our collection, use and disclosure of such personal data, for the purposes set out in this Privacy Policy.

2.2 Information we collect about you.

With regard to your use of our Services we may automatically collect the following information:

(a) details of the transactions you carry out when using our Services, including geographic location from which the transaction originates;

(b) technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;

(c) information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our Website or App (including date and time); products you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page and any phone number used to call our Customer Support number.

2.3 Information we receive from other sources. We may receive information about you if you use any of the other websites we operate or the other services we provide. We are also working closely with third parties and may receive information about you from them.

For example:

- the banks you use to transfer money to us will provide us with your basic personal information, such as your name and address, as well as your financial information such as your bank account details;
- business partners may provide us with your name and address, as well as financial information, such as card payment information;
- advertising networks, analytics providers and search information providers may provide us with pseudonymized information about you, such as confirming how you found our website;
- credit reference agencies do not provide us with any personal information about yourself but may be used to corroborate the information you have provided to us.

We use such information, together with any other information you directly provide to us when registering or using our Services, to create your account and to communicate with you about the information, products and services that you request from us. You may also be able to specifically request that we have access to the contacts in your social media account so that you can send a referral link to your family and friends. We will use, disclose and store all of this information in accordance with this privacy policy.

3. Cookies

3.1 Our Services use cookies to distinguish you from other users. This helps us to provide you with a good experience and also allows us to improve our Services. For detailed information on the cookies we use and the purposes for which we use them see our <u>Cookie Policy</u>.

4. Uses made of the information

We use your information in the following ways:

- (a) to carry out our obligations relating to your contract with us and to provide you with the information, products and services;
- (b) to comply with any applicable legal and/or regulatory requirements;
- (c) to notify you about changes to our Services;
- (d) as part of our efforts to keep our Services safe and secure;
- (e). to administer our Services and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- (f) to improve our Services and to ensure that they are presented in the most effective manner;
- (g) to measure or understand the effectiveness of advertising we serve and to deliver relevant advertising to you; and
- (h) to allow you to participate in interactive features of our Services, when you choose to do so.

5. Disclosure of your information

5.1 We may share your information with selected third parties including:

- (a) affiliates, business partners, suppliers and sub-contractors for the performance and execution of any contract we enter into with them or you;
- (b) advertisers and advertising networks solely to select and serve relevant adverts to you and others; and
- (c) analytics that assist us in the improvement and optimization of our site

5.2 We may disclose your personal information to third parties:

- (d) in the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
- (e) if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our <u>Terms of</u> <u>Service</u> and other applicable agreements; or to protect the rights, property, or safety of UAC, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction;
- (f) to assist us in conducting or co-operating in investigations of fraud or other illegal activity where we believe it is reasonable and appropriate to do so;
- (g) to prevent and detect fraud or crime;
- (h) in response to a subpoena, warrant, court order, or as otherwise required by law;
- (i) to assess financial and insurance risks;
- (j) to recover debt or in relation to your insolvency; and
- (k) to develop customer relationships, services and systems.

5.3 We do not have a published list of all of the third parties with whom we share your data with, as this would be heavily dependent on your specific use of our Services. However, if you would like further information about who we have shared your data with, or to be provided with a list specific to You, you can request this by writing to <u>support@uniqueartconcepts.com</u>.

6. Where we store your personal data

6.1 The data that we collect from you may be transferred to, and stored at, a destination outside the USA by staff operating outside the USA who work for us or for one of our suppliers. Such staff may be engaged in, among other things, the fulfilment of your payment order, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

7. Sharing your data outside of the USA

7.1 In order to provide our Services to you, it is sometimes necessary for us to transfer your data to the third parties outlined in section 5.1 that are based outside of the USA.

In these cases, we ensure that both ourselves and our partners take adequate and appropriate technical, physical and organizational security measures to protect your data. We also ensure we have appropriate contractual protections in place with these third parties.

8. Profiling and Automated Decision Making

8.1 As part of being a highly technical and innovative company, we may use Automated Decision Making (ADM) in order to improve your experience, or to help fight financial crime. For example, so that we can provide you with a fast and efficient service, we may use ADM to verify your identity documents, or to confirm the accuracy of the information you have provided to us. None of our ADM processes have a legal effect on you.

9. Data Retention

9.1 We will always delete data that is no longer needed by us nor required by a relevant law or jurisdiction in which we operate.

10. Your rights

10.1 You have the right to ask us not to contact you for marketing purposes by contacting us at support@uniqueartconcepts.com, or by adjusting your notification preferences in the "Settings" section of your account page.

10.2 You have the right to correct any personal information We hold on you that is inaccurate, incorrect, or out of date.

10.3 You have the right to ask us to delete your data when it is no longer necessary, or no longer subject to a legal obligation to which UAC is subject to.

10.4 Our Services may, from time to time, contain links to and from the websites of our suppliers, partners and/or affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility for them. Please check these policies before you submit any personal data to these websites.

11. Changes to our privacy policy

11.1 Any changes we may make to our privacy policy will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

